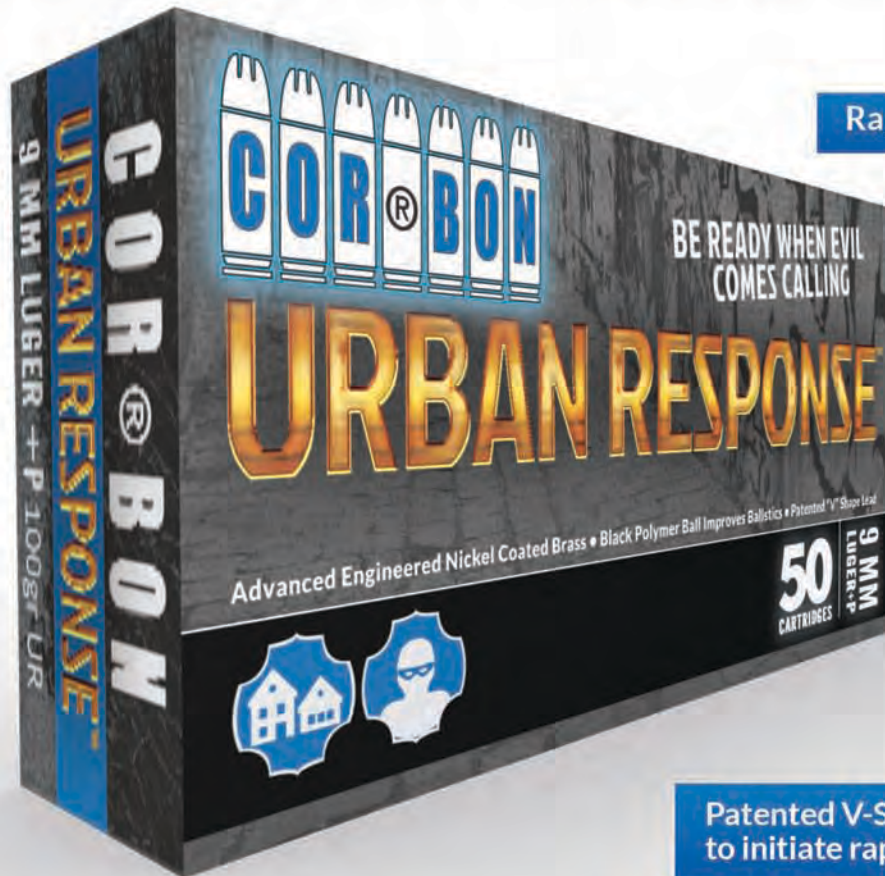


URBAN RESPONSE™



NEW PRODUCT

COR®BON Urban Response™ is the ideal self-defense load for close quarter urban environments such as subdivisions, apartment complexes, & mobile home parks.



Rapid Violent Expansion

Six Razor Sharp Petals for maximum tissue damage.



Proprietary Polymer Ball creates reliable feeding and enhanced aerodynamics for more retained velocity.



Patented V-Shape Lead Core to initiate rapid expansion.

**BE READY
WHEN EVIL
COMES CALLING**

PART NUMBER	CALIBER	BULLET WEIGHT	AVERAGE VELOCITY/ENERGY	BARREL LENGTH
HANDGUN UR09100/50	9mm Luger +P	100 gr UR	1475fps/483ftlbs	4.0
RIFLE UR22355/20	223 Rem	55gr UR	2900fps/1027ftlbs	16.0
UR22355/50	223 Rem	55gr UR	2900fps/1027ftlbs	16.0

CORBON.COM



URBAN RESPONSE

BE READY WHEN EVIL COMES CALLING.

NEW URBAN RESPONSE PISTOL AMMUNITION IN 9MM LUGER+P 100GR

AVAILABLE NOW

FOR IMMEDIATE RELEASE:

Contact: Dane Pi
Dane@corbon.com

COR@BON AMMUNITION ANNOUNCES ITS NEW URBAN RESPONSE™ PISTOL AMMUNITION in 9mm

Sturgis, SD (October 20, 2015) - COR@BON Ammunition announces a pistol load in its Urban Response™ Series. 9mm Luger+P 100gr Urban Response™. The latest in the Urban Response™ series carries a velocity of 1475fps with 480ft/lbs of energy. The distinctive characteristic of this round is a NEW gilding metal jacket filled with a soft lead core that's formed into a Patented "V" shape. It's then capped with a distinctive BLACK polymer ball which is crimped and held in place by the jacket. The BLACK ball enhances feeding in auto pistols. During bullet flight, the BLACK polymer ball disperses air around the bullet making it more aerodynamic than a conventional hollow point, improving down range ballistics. Upon impact, the BLACK polymer ball delays expansion allowing it to penetrate several inches before it is pushed out of the way exposing the lead "V" shape cavity, causing the bullet to fully expand properly. An added benefit of the BLACK polymer ball is that it protects the integrity of the bullet by not allowing clothing or other material to plug up the cavity causing it to fail to expand. It's paired with COR@BON's new nickel coated case that is specifically engineered for critical components. Dutca Bright 7a®™ coating won't tarnish or flake like other nickel coatings and offers improved visibility for low-light chamber checks and enhanced feeding in all actions. This is the perfect response when evil comes calling to your urban area. Sold in 50 round boxes, with a suggested retail of \$41.64.

It is the perfect companion round to the Urban Response™ Rifle Ammunition. The Urban Response rifle load is offered in 223 Rem/5.56mm 55gr JHP with 2900fps and 1027 ft/lbs. Its soft lead core delivers instant stopping power without over-penetration. This FAST expanding bullet is designed to minimize over penetration and ricochets in urban environments. It uses certified precision Lapua Brass and COR@BON bullets, making it an extremely accurate and consistent load. Sold in a 20 round box with suggested retail of \$30.23 and a 50 round box with suggested retail of \$73.78.

Both Urban Response™ Pistol and Rifle Ammunition were created for defense in populated urban areas. To learn more about COR@BON's Urban Response™ ammunition, visit www.corbon.com or Call -605-347-4544/1- 800-6CORBON

Before Evil comes calling to your URBAN area, fill your MAGS and "GET HOME BAG" with Urban Response. Ammo that will get you to your loved ones.

AVAILABLE NOW



NEW URBAN RESPONSE PISTOL AMMUNITION IN 9MM LUGER+P 100GR

AVAILABLE NOW